

# Eleven steps to reaching *Across Michigan*

## Part 1

**1. Pray! Mobilize** your church to pray for all lost people in your community and your church's efforts to reach them. **Utilize** PrayerLink for added empowerment to reach the lost. Surround each of the following steps with prayer. **Participate** in the "SBC Prayer Day" January 31, 2010.

**2. Determine your Church Field.** **Step 1)** after prayer, discussion, and waiting on God, identify your total church field; i.e. the area your church is responsible for to God. **Step 2)** check with your association to identify other participating churches so as not to overlap efforts. **Step 3)** prioritize the various areas of the church field in the order of engagement. **Step 4)** take a count of the number of homes in each area of the church field that is intended to be touched in this effort.

**3. Order Across Michigan materials.** **Step 1)** order *Pastor/Church Preparation Guide* from BSCM or download for free at [www.gps2020.net](http://www.gps2020.net). **Step 2)** order plastic bags and *Find It Here* Gospel drop-in pieces from the BSCM. **The number of pieces ordered must be based upon what is determined to be the church field. Up to 2,500 double pieces, gospel & bag, are at no cost with \$80 per thousand above that.** Be sure to order enough for each home in your field. "Find It Here" 3x8 foot banners can also be ordered from the BSCM at the low cost of \$25.

**4. Update your church's profile.** Visit [www.sbc.net](http://www.sbc.net) and view your church's listing, and if necessary, correct your church's information. Churches can make changes to their online information anytime using their 7-digit SBC ID# (the same number used for the Annual Church Profile) by going to <http://churchsearch.net>. Be sure the address listed is your physical address and not a P.O. Box. Those looking for church homes during this campaign will be sent to this website to find churches in their area with the current online listing.

**5. Become an ERC Covenant Church (optional yet loaded with potential).** The information from individuals contacting the Evangelism Response Center is sent to Covenant Churches for follow-up. If your church is equipped and registered as a Covenant Church then the contact information of people accepting Christ in your area will come to you. For more information about Covenant Churches call (770) 410-6383 or email [erc@namb.net](mailto:erc@namb.net).

**6. Provide your congregation with evangelism training.** The *Across Michigan* Campaign is an opportunity to equip your congregation to share the Gospel. Visit [www.gps2020.net](http://www.gps2020.net) or contact the Evangelism office of the BSCM for ideas and materials (or onsite training with BSCM) to help you equip your church in evangelism.

**7. Prepare your church for company.** Easter Sunday will be a day when many people come and visit for the first time. Remember, you never get a second chance to make a first impression. Be sure this isn't their last time visiting by preparing to welcome and incorporate visitors into your activities and services.

**8. Keep it simple.** (Remember to *participate* in the "SBC Prayer Day" January 31, 2010)

March 1		----	May 2	
Praying	Equipping	Sowing	Harvesting	Assimilating
March 1-19	March 20	March 27	April 4	April 11-May 2
Pray Promotion Get Ready	<i>Praying Across Church Field</i> Prayer walking Witness Training	<i>Find It Here</i> Gospel distribution Door-to-Door <a href="http://www.findithere.com">www.findithere.com</a> Sharing the Gospel	Easter Sunday Every Church	Five-week follow-up plan Visit, Enroll, teach, baptize

**9. Make Easter Sunday, April 4, special.** Because of your prayer and hands-on work to distribute the Gospel, many lost people will be at your Easter Sunday services. Take full advantage of this time by clearly presenting the Gospel and providing an opportunity for people to respond.

**10. Celebrate what God has done.** Host a baptism celebration, reflect with thanksgiving on the changed lives, praise God for the number of believers trained, and rejoice about the revival experienced in your community. Let God continue this transformation in your heart, your church and your community over the 5 weeks following April 4.

## Part 2

**11. Reach the untouched areas** contingent to your church field in cooperation with other sister churches from the end of the 5 week follow up through the fall. This is opportunity for extension of your church with a Bible study, a Home Church, a Satellite Church, or new church starts in areas empty of SBC churches.